



Support Tobacco Prevention

Measure 3 will **NOT** use any taxpayer dollars

On November 4

Vote **Yes** on Measure 3

Keep Our Promise to North Dakota's Kids:

Use tobacco money for tobacco prevention



Measure 3 WILL:

- Use only NEW funds from the 1998 Tobacco Settlement--NOT tax dollars
- Use tobacco settlement dollars as intended-to fund tobacco prevention programs that save lives and dollars
- Prevent 4,500 youth from becoming addicted to tobacco
- Reduce youth smoking by 12.7%
- Encourage 3,500 adults to quit for good
- Save 2,380 North Dakota citizens from dying prematurely due to smoking
- And, save North Dakota \$113 million in related health care costs

www.stpnd.org

Data Provided by Campaign for Tobacco Free Kids
Study: A Win Win Solution For North Dakota's Health & Economy